2023 Fundraiser!

Focused on Freedom
Awards Ceremony & Reception

Wednesday, September 13th, 2023 | 6:30 to 9 pm
Planet Word Museum, 925 13th St NW, Washington, DC 20005
Capital Area Immigrants’ Rights (CAIR) Coalition strives to ensure equal access to justice for all children and adults at risk of detention and deportation in the Capital region and beyond through direct legal representation, know-your-rights presentations, impact litigation, advocacy, and the training of attorneys to defend immigrants. We provide free services to immigrant neighbors from all over the world, including arriving asylum seekers to long-term residents of the United States with strong family and community ties.

As detention centers close in Maryland following the passage of the Dignity Not Detention bill, our immigrant neighbors are being transferred to remote areas outside of the DMV, far from access to counsel, their family members, and their communities. In response, CAIR Coalition is ramping up efforts to expand our reach to help ensure that Capital Area residents are not forced to navigate our country’s inhumane immigration system alone.

CAIR Coalition is the only non-profit organization with legal, social, and impact litigation programs focused primarily on working with immigrant children and adults who are in detention and at risk of deportation. Your gift enables CAIR Coalition to work alongside immigrants in their fights for safe, stable, and secure futures.
About the Fundraiser

Our annual fundraising event benefits immigrant children and adults who are detained and at risk of deportation. Join immigration advocates, volunteers, and donors for an inspiring evening celebrating our community.

This year’s event will be held at the Planet Word Museum and catered by the talented team at Immigrant Food.

Guests will enjoy delicious food and drinks while networking with fellow CAIR Coalition supporters. The evening will also include a brief awards ceremony and attendees can participate in the Cork Pull and the Giving Board (new this year!)

Event sponsors are crucial to our work to provide free legal and social services to immigrants in detention and at risk of deportation. Sponsors receive prime logo placement at the event as well as in marketing materials, on our website, and in social media posts leading up to the event. Plus, complimentary tickets to attend.

Join us!
## 2023 Sponsorship Opportunities

Sponsorship packages include tickets to the event. The fair market value (FMV) of each ticket is $50. Your sponsorship contribution is deductible to the fullest extent of the law. CAIR Coalition accepts sponsorships via donor-advised funds (DAF), charitable foundations, and Individual Retirement Accounts (IRA). If you plan on sponsoring the event via one of these giving vehicles, restrictions apply under IRS guidelines. Please consult with your tax advisor about the deductibility of your contribution and refer to page 8 for more details.

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost Range</th>
<th>Fair Market Value</th>
<th>Number of Tickets</th>
<th>Opportunity to Address Attendees</th>
<th>Sponsorship Recognition in 3 Event e-Newsletters</th>
<th>Sponsorship Thank You Post on CAIR Co's Social Media Platforms</th>
<th>Name &amp; Logo Recognition at the Event</th>
<th>Name or Logo on the Event Website</th>
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<tbody>
<tr>
<td><strong>Presenting Sponsor</strong></td>
<td><strong>$25,000 or more</strong></td>
<td>$1,000</td>
<td>20</td>
<td>✓</td>
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<td><strong>Gold Sponsor</strong></td>
<td><strong>$10,000 to $24,999</strong></td>
<td>$500</td>
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<td><strong>Silver Sponsor</strong></td>
<td><strong>$5,000 to $9,999</strong></td>
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<tr>
<td><strong>Host Committee</strong></td>
<td><strong>$2,500 to $4,999</strong></td>
<td>$100</td>
<td>2</td>
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CAIR Coalition communicates with more than... |
- 8,900 Email Subscribers
- 3,000 Facebook Followers
- 2,200 LinkedIn Followers
- 2,200 Twitter Followers
- 1,600 Instagram Followers
Sponsorship Placement Examples

Name & Logo Recognition at the Event

Organization Logo on the Event Website

Sponsorship Thank You Post on CAIR Co's Social Platforms

Capital Area immigrants' Rights Coalition - CAIR Coalition
THANK YOU to our Focused on Freedom Awards Ceremony & Reception Gold Sponsors for leading the way to provide vital resources that sustain our work. In the past six months alone, we provided Know Your Rights training for more than 350 adults and 500 children, and represented over 110 adults and 40 children.

Become a supporter today. Buy your ticket (or get the link to participate virtually) at www.caircoalition.org/fall gala. See you Wednesday!

WILMERHALE®
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2023 Event Sponsorship Form

☐ Presenting Sponsor | $25,000+ | 20 Tickets
☐ Gold Sponsor | $10,000 to $24,999 | 10 Tickets
☐ Silver Sponsor | $5,000 to $9,999 | 4 Tickets
☐ Host Committee | $2,500 to $4,999 | 2 Tickets

Total Number of Tickets Requested: ______________________

Name ____________________________________________
Firm/Company ______________________________________
Street Address ______________________________________
State ________ Zip Code ______________________________
Email: ____________________________________________
Daytime Phone: ________________________________

SPONSORS: Please indicate how you would like to be recognized in event materials:
________________________________________________________________________________________
________________________________________________________________________________________

☐ This gift is anonymous.
☐ I/we pledge to fulfill our ticketing/sponsorship commitment by **August 11, 2023** via credit card, check, a gift of securities, or another giving vehicle.

☐ I/we are unable to attend but we would like to sponsor the event at the _______________________ level with a contribution of $__________________________.

☐ I/we are unable to attend but would like to make a contribution in the amount of $__________________________.

☐ Enclosed is a check made payable to CAIR Coalition. Please mail the check to our *updated* address: CAIR Coalition, 1025 Connecticut Ave. NW, Suite 701, Washington DC 20036.

☐ Please charge my credit card in the amount of $__________________________.
☐ AMEX ☐ MASTERCARD ☐ VISA ☐ DISCOVER

Credit Card Number: _______________________________________
Expiration Date ________________________________
Signature: ____________________________________________

☐ I/We intend to recommend a grant via our donor-advised fund, charitable foundation, or Individual Retirement Account (IRA) in the amount of $__________________________.
This expression of intent is not a legally enforceable obligation. I/we understand that under IRS guidelines, I/we can sponsor the event using our DAF, charitable foundation, or IRA, only if I/we are not planning on attending the event and/or if we purchase individual event tickets using non-DAF, non-charitable foundation, or non-IRA funds.

☐ I/We would like to make a contribution to the event by transferring a gift of securities. Please send instructions to the following email address: ________________________________.

If you have questions about sponsorship opportunities or need assistance with making a gift, please contact us at development@caircoalition.org or at (202) 899-3987.
Payment Methods

**Online**
Visit this [link](#) to purchase tickets and/or fulfill your sponsorship commitment via credit card.

**Phone**
Contact the Development Office at (202) 899-3987 between Monday through Friday, 9 am to 5 pm EST to make a gift over the phone.

**Mail**
Please complete the form above and mail a check payable to "CAIR Coalition" and send to:

- Development Department
- CAIR Coalition
- 1025 Connecticut Avenue, Suite 701
- Washington, D.C. 20036

**ACH/Wire Transfer or Gift of Securities**
To fulfill your commitment via ACH/wire transfer or to transfer a gift of securities, please contact us at development@caircoalition.org or (202) 899-3987.

**Donor-Advised Funds (DAF), Charitable Foundations, and Individual Retirement Accounts (IRA)**
CAIR Coalition accepts gifts and grants via donor-advised funds (DAF), charitable foundations, and Individual Retirement Accounts (IRA). Restrictions apply under IRS guidelines. You may sponsor the event using a DAF, foundation, or IRA, only if you are not planning on attending event or if you purchase an individual ticket using non-DAF, non-charitable foundation, or non-IRA funds. Additionally, the IRS has specifically ruled that costs associated with fundraising events cannot be separated, a practice known as "bifurcation."

For example, if the ticket breaks out the cost for the event and the gift to the charity, the donor must pay from sources other than the DAF, non-charitable foundation, or IRA, for the total value of the ticket and not just for the non-charitable amount. We strongly recommend that you consult with your tax advisor regarding the use of your DAF, foundation, or IRA in relation to the event.

**Questions? Contact Us!**
Abegail Baguio
Development and Communications Director
E. abegail@caircoalition.org
O. (202) 899-3987

[www.caircoalition.org/fallgala](http://www.caircoalition.org/fallgala)